



# MedicAlert®

Registered Trade Mark and Service Mark



Multiple imitations available in jewelry stores, pharmacies or on the Web

## Problems with the look-alike products:


- ! Accuracy of data questionable
- ! Information often outdated
- ! No 24-hour telephone access
- ! No electronic health record
- ! No world-wide access; no translation available
- ! No emergency responder education program.



# If you haven't recommended **MedicAlert**® to your patients...

## ...they could be at risk.

Here's how MedicAlert® compares to other medical identification:

	MedicAlert® 	Jewelers Medical Identification	Store bought Medical Identification
• Lifetime membership	✓	✗	✗
• Only custom-engraved medical emblem recognized worldwide	✓	✗	✗
• International safety and protection – 5 continents and multiple languages	✓	✗	✗
• Personal computerized medical record on confidential database	✓	✗	✗
• Links you to a 24-hour Emergency Response Centre accessible by health care professionals	✓	✗	✗
• Personalized wallet card	✓	✗	✗
• Unlimited updating of member records	✓	✗	✗
• Charitable organization focused on providing a public service	✓	✗	✗
• Available in retail	✗	✓	✓
• Pre-engraved generic ID	✗	✗	✓

Endorsed by



 **MedicAlert**  
ALWAYS ON CALL