



MedicAlert Foundation Canada
ANNUAL REPORT 2018

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Thanks to your continued support, MedicAlert expanded its programs and services in 2018

Message from the Chair of the Board of Directors, and the CEO

Since 1961, MedicAlert Foundation Canada has protected over one million Canadians. We proudly embrace our mission to put every Canadian in a position to benefit from high-quality health information at time of need and, in our over 55 years, we have not turned anyone away from our lifesaving service. Your support of MedicAlert contributes to enhancing and expanding our lifesaving programs and partnerships and provides a lifeline to those in need. Here are just a few of the highlights from 2018; all of which were made possible because of our generous donors and subscribers.

MedicAlert Charitable Programs

Membership Assistance Program

This program provides partial or full financial assistance for MedicAlert IDs and service plans for Canadians who may not be able to afford MedicAlert protection.

MedicAlert No Child Without

This program offers children aged 4 to 14 with medical conditions or allergies access to free MedicAlert protection. Funded by a federal government grant in 2006, it is also supported by donors. It covers more than 6,000 schools across Canada.

First Nations & Inuit

In collaboration with Health Canada, this program provides partially or fully subsidized MedicAlert services to eligible First Nations and Inuit families and communities under Health Canada's Non-Insured Health Benefits (NIHB) program.

Canadian Military & Veterans

In collaboration with Blue Cross, this program provides eligible Canadian military and veterans with partially or fully subsidized MedicAlert protection.

Partnerships

Brain Injury Canada

MedicAlert is proud to partner with *Brain Injury Canada*, a leading advocate for individuals and families living with brain injury, to help keep survivors safe in an emergency situation. Due to the invisible nature of this condition, symptoms can be misinterpreted as defiance but with MedicAlert protection, there's an effective way to more easily identify these survivors and ensure that they receive an appropriate response and support. The partnership will support Brain Injury Canada's mission to enhance the quality of life of individuals and families/caregivers living with this condition, and raise awareness about brain injury throughout police services, emergency response and the criminal justice system.

MedicAlert Connect Protect

MedicAlert Connect Protect gives authorized police first responders direct 24/7 access to MedicAlert's subscribers electronic emergency profiles. In 2018, the service expanded to 18 more police services across the country bringing the total number of partnerships in the Connect Protect program to 28. With every Connect Protect launch, MedicAlert ensures that police first responders receive training to enable them to recognize the official MedicAlert emblem and learn about the benefits of having MedicAlert protection.

“Having a vulnerable family member or friend go missing, even for a short time, is every caregiver’s nightmare. We are pleased to work in partnership with MedicAlert in this voluntary program to help vulnerable individuals live in safety.” Chief Marlo Pritchard, Chief of the Weyburn Police Service and President of the Saskatchewan Association of Chiefs of Police.

MedicAlert Safely Home

This nation-wide program was created in partnership with the Alzheimer Society of Canada. It offers people living with Alzheimer's disease or other types of dementia a unique MedicAlert blue bracelet with their service plan. If they wander, it helps to ensure that they can be quickly reunited with their families.

“My first concern is Earl’s safety and quality of life. [MedicAlert] allows him to do something on his own and he is always protected.” says Jori, wife of Earl who lives with early-onset dementia

MedicAlert Autism Program

The *MedicAlert Autism Program* was created in partnership with Autism Canada, a leading advocate for those with autism and their families, to help keep individuals with Autism safe in an emergency situation. Autism isn't always recognizable to those who don't know the signs. With MedicAlert protection, there's an effective way to identify the subscriber, understand how to de-escalate a potentially volatile situation or reunite a lost subscriber with family or caregivers.

"We need a simple mechanism, like this program, that we can make widely available that alerts others in an emergency to the needs of somebody who, under stress, has difficulties communicating their needs." Dr. Yona Lunsky, Senior Scientist at the Centre for Addiction and Mental Health (CAMH), whose research has focused on crises and emergencies in the Autism community.

Other Partnerships

MedicAlert is proud of its strong relationships with some of Canada's most respected healthcare providers and medical associations. Thank you to the Paramedic Chiefs of Canada, Food Allergy Canada, and McMaster Optimal Aging Portal at McMaster University (to name a few) for helping us expand our reach in the community.

Paramedics and Emergency Responders

MedicAlert also works closely with the police and paramedic communities to recognize outstanding emergency responders who follow the Look-Read-Call procedure.

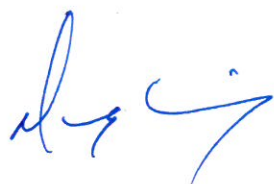
Legends of the Call – Paramedics

Paramedic Adam Forseth of Vancouver was honoured for following the Look-Read-Call procedure to assist in reuniting an Albertan with dementia, who had been missing for 4 days, and was found wandering in the busy streets of downtown Vancouver.

A renewed focus in expanding MedicAlert protection across Canada

In the past two years, MedicAlert has been working on a strategic plan to focus efforts and further invest in resources to provide lifesaving protection to Canadians across the country. With collaboration through all levels of the organization, MedicAlert has identified key strengths and learnings that will allow it to protect more Canadians and increase its charitable impact in a sustainable fashion.

Your continued support of MedicAlert contributes to our ability to enhance and expand our lifesaving programs and partnerships, which provide a lifeline to those in need. None of our critical work would be possible without you.



Doug Craig
Chair, Board of Directors



Françoise Faverjon-Fortin
Chief Executive Officer

Board of Directors *(as of December 31, 2018)*

MedicAlert Foundation Canada is governed by a volunteer Board of Directors with representation from across Canada.

Douglas Craig, Chair, Alberta

Salimah Walji-Shivji, Vice Chair, Alberta

Dr. Blair Bigham, Board Member, Ontario

Dr. Catherine Boivie, Board Member, British Columbia

Alex MacBeath, Board Member, PEI

Dr. Linda Maxwell, Board Member, Ontario

Isabelle Oliva, Board Member, Quebec

Leslie Quinton, Board Member, Quebec

Ruth Ramsden-Wood, Board Member, Alberta

Sara Jane Snook, Board Member, Nova Scotia

Senior Management Team *(as of December 31, 2018)*

Françoise Faverjon-Fortin, Chief Executive Officer

Robert Ridge, President

Davina Chan, Director of Marketing and Communications

Michael Shreve, Director, Health Information Systems

Catherine Horlock, Director, Subscriber Experience and Strategic Alliances

Neetu Garcha, Acting Director, Finance

Summary financial statements of

**Canadian MedicAlert
Foundation Incorporated**

December 31, 2018

Canadian MedicAlert Foundation Incorporated

December 31, 2018

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Report of the Independent Auditor on the Summary Financial Statements

To the Members of
Canadian MedicAlert Foundation Incorporated

Opinion

The summary financial statements, which comprise the summary statement of financial position as at December 31, 2018, and the summary statement of operations and changes in net assets for the year then ended, and related notes, are derived from the audited financial statements of Canadian MedicAlert Foundation Incorporated (the "Organization") for the year ended December 31, 2018.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, in accordance with the basis described in the note to the summary financial statements.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated April 12, 2019.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary of the audited financial statements on the basis described in the note to the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.



Chartered Professional
Accountants Licensed Public
Accountants
April 12, 2019

Canadian MedicAlert Foundation Incorporated

Summary statement of financial position

as at December 31, 2018

(\$000s)

	2018	2016
	\$	\$
Assets		
Current assets		
Cash and short-term investments	7,457	7,871
Other current assets	444	456
	7,901	8,327
Capital assets	364	504
	8,265	8,831
Liabilities		
Current liabilities	4,506	4,899
Deferred revenue	1,604	1,676
	6,110	6,575
Net assets	2,155	2,256
	8,265	8,831

The accompanying note to the summary financial statements is an integral part of this financial statement.

Canadian MedicAlert Foundation Incorporated

Summary statement of operations and changes in net assets

year ended December 31, 2018

(\$000s)

	2018	2017
	\$	\$
Revenue		
Membership fees	5,953	5,918
Product sales	2,513	2,783
Grant revenue "No Child Without"	106	132
Donations	896	984
Other revenue	45	45
	9,513	9,862
Expenses		
Membership services and education	3,281	3,618
Marketing and communications	1,922	2,408
Governance and administration	1,764	1,533
Cost of product sales	1,893	1,947
"No Child Without" program	106	132
Fundraising	269	262
License fees	250	267
	9,485	10,167
Excess (deficiency) of revenue over expenses before the undernoted item	28	(305)
Other income	(129)	365
Excess of revenue over expenses	(101)	60
Net assets, beginning of year	2,256	2,196
Net assets, end of year	2,155	2,256

The accompanying note to the summary financial statements is an integral part of this financial statement.

Canadian MedicAlert Foundation Incorporated

Note to the summary financial statements

December 31, 2018

Basis of the summary financial statements

The criteria applied by management in the preparation of these summary financial statements are as follows:

- a) The information in the summary financial statements is in agreement with the related information in the audited financial statements;
- b) A summary statement of cash flows has not been presented, as the relevant information can be obtained from the audited financial statements; and

The audited financial statements may be obtained from Canadian MedicAlert Foundation Incorporated.